

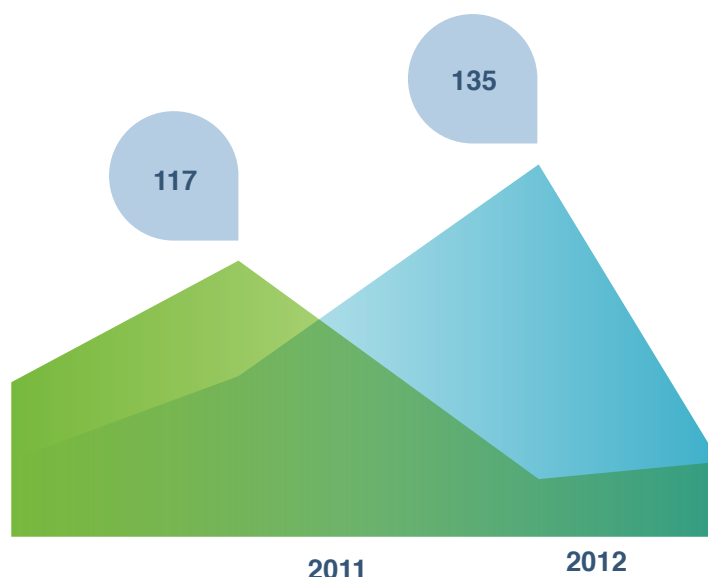
# The House of the Americas in Figures

4

Countries.

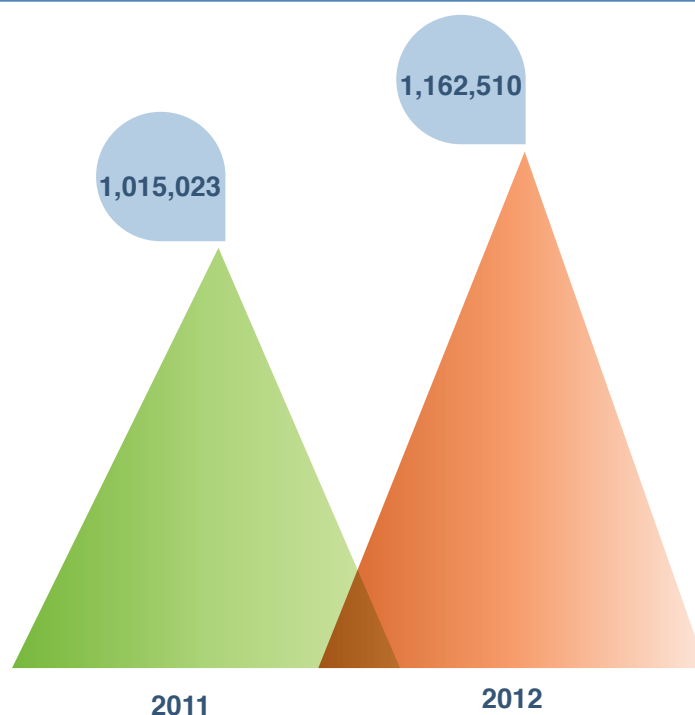
Argentina, Chile, Colombia and Perú.

135 stores



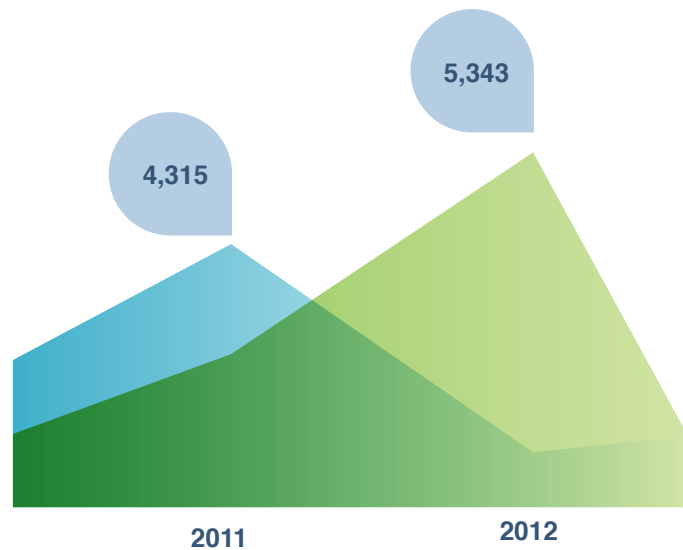
Sales floor

m<sup>2</sup>



## Sales

US\$ million



**5,000**  
suppliers.

**33,194**  
employees.

**1,017,708**  
hours.

**almost**  
**US\$5 million**  
invested in training in 2012.

## Our Vision

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To be the leading company in home improvement and construction projects that, improving quality of life, is the most loved, admired and respected by the community, clients, employees and suppliers in the Americas.

## Our Mission

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To develop our company with innovation and sustainability, offering the best products, services and advice at the best market price in order to inspire and build our clients' dreams and projects.

## Our Values

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Our values are the framework for our relations and our way of doing business. They represent our beliefs and guide the path that allows us to put our Mission into practice. They constitute the principles, objectives and strategic priorities around which we build our company.

### Excellence

Excellence in customer service.  
Spirit of entrepreneurship and innovation.  
Profitability for shareholders.

### Respect

Diversity.  
Team work.

### Integrity

Honesty.  
Transparency.

### Responsibility

Care for and development of our people.  
Social responsibility.